

Transforming Landscapes...Transforming Lives

# **CULTIVATE**

March 18, 2024

## Phil & Joe Attend Landscape Industry Forum



Hope this finds you all well and excited for spring!

Last month, Joe Haubert, RP's General Manager and Director of Sales, and I had the opportunity to attend a C12 Landscape Industry Forum event down in Dallas, Texas. This intimate three-day event brought together owners and their key players of 15 companies specific to the landscape industry from all over the country. We shared best practices, looked "under the hoods" of each of our companies, discussed challenges unique to all of our businesses and the landscape industry, challenged each other to new levels of performance, toured a local landscape company in Dallas, and

ended our time with a visit to the **Dallas Arboretum** to celebrate Dallas Blooms!













It was a great time of learning, encouragement, and validation as we strive to deliver the most creative solutions with the best service to our clients. Joe and I picked up some great nuggets and were able to share with other colleagues strategies that have proven beneficial to us as we serve you and our teams. All with the goal of continuing to bring our best to you!

I have been privileged to be a C12 member for the last 4 years....an organization who's mission is to help owners Build Great Businesses for a Greater Purpose. Not only does an event like this one support that mission, but it completely aligns with our own mission of TRANSFORMING landscapes & TRANSFORMING lives....

As always, we are so grateful for the opportunity to steward your garden!

Phil Rosborough Chief Steward Officer

Rosborough Partners' mission is to transform lives with the purpose of bringing glory to God.





## **Garden Steward Team**

As we prepare for the coming season, if you haven't already approved your contract, please contact your Client Steward. This week our team will be focused on the following:

**Plant Health Care** 

**CLOSED UNTIL NEXT MONTH** 

## **Dormant pruning**

## **Contact Information**

Feel free to contact your Designer, Client Steward, or PHC Technician directly with any questions or requests for service. Or contact our office 847/549-1361, Monday-Friday, 8:30am-5:00pm.

## **Design Team**

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#### **Client Steward Team**

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